

# JORDON T. M. SCHULTZ

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T: 503-931-3810 | E: [jordontschultz@me.com](mailto:jordontschultz@me.com) | Y: [youtube.com/@realschultzysports](https://youtube.com/@realschultzysports) | [JordonSchultz.com](http://JordonSchultz.com)

## Summary

Dynamic radio host with a deep, unwavering passion for sports and a proven ability to create compelling, listener-focused content. Brings a strong foundation in all areas of station operations, with standout skills in daily show planning, prep, and execution. Known for delivering smart, original insight in an entertaining and approachable style. A natural on-air presence with a vast sports knowledge base, capable of driving engaging segments and elevating co-host chemistry.

## Skills & Abilities

- 15+ years of on-air/production experience
- 10+ years as a professional host for events & sponsors
- Hosted & created 3 sports podcasts
- Produced 3 nationally syndicated radio shows
- 16,000+ subscribers following *Real Schultzy Sports* YouTube channel

## Experience

### **SPORTS HOST & ANCHOR | AUDACY - 1080 THE FAN | 2022 - CURRENT**

Host & anchor that fills in as needed for on-air shifts or production. Regularly gather audio and aggregate news for smooth delivery behind the mic.

- Host & Producer of Oregon Ducks college football coverage during the fall
- Fill in during all day parts as host, flash update anchor or producer
- Provide consistent and reliable coverage to keep station operating as normal

### **CONTENT CREATOR | YOUTUBE - REAL SCHULTZY SPORTS | 2020 - CURRENT**

Hosting & cultivating from the ground up (edit, shoot, produce, promote all content) engaging videos & live streams that bring the love of sports, trading cards, and news to everyone's electronic device.

- 16,000+ subscribers
- Live streams have gathered 500-3000+ viewers per stream (4-6 AM PST).
- Monetized within 6 months of initiation
- Created an average of 15,000 impressions per video at peak
- Youtube "short" with 1,000,000 views

### **NEWS ANCHOR & SPORTS HOST | ALPHA MEDIA - FM NEWS 101 KXL | 2015-21**

Midday News Anchor 9 AM to 4 PM Mon - Fri. Lead breaking news coverage. Managed daily flow of stories, ran the board, created dynamic reports sourced from local & national news outlets, and assisted with traffic reporting.

- Host of *Oregon College Game Day* broadcasts Saturdays during 2018 & 2019 football seasons
- Provided the midday consistency for Portland's listeners during multiple catastrophic events (COVID-19, elections, protests, etc.) which kept listenership numbers above other local news radio options

### **EXECUTIVE PRODUCER | ALPHA MEDIA - MARKLEY, VAN CAMP & ROBBINS | 2015-18**

Executive Producer (EP) until relocation for show's national syndication. Regularly gathered stories & framed unique conversation prompts for hosts.

- Consistently increased show's rating since fruition. Raised in PPM ratings from 3.5 to 10 for demo People 25-54
- Provided feedback & direction that resulted in the show's final format, leading to syndication

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## **ON-FIELD EMCEE | HILLSBORO HOPS | SUMMERS 2013-15**

Emcee for single-A baseball team, The Hillsboro Hops. Hosted stadium activities during games and created an interactive experience with the audience.

- Game day attendance increased by 25% after taking over emcee responsibilities
- Created original “Hoppy” parody (Pharrell’s “Happy”) which resulted in the highest consistent game-day attendance numbers to date
- Saw a 60% attendance growth during three season tenure

## **PRODUCER | ALPHA MEDIA - THE LARS LARSON SHOW | 2013-15**

Producer & phone screener for the *Lars Larson Show*. Duties included gathering & prepping daily story topics, edited audio clips for on-air and podcast platforms.

- Maintained the show’s rhythm with stringent phone screening & caller prep for local & national show on-air time

## **HOST, SPORTS ANCHOR, & EP | ALPHA MEDIA - 750 THE GAME | 2008-11**

Host of weekend show *Game Day* and High School Football show *The Prep Report* [2009-11]. Fill-in host for daily drive time talk shows *Sports Business Radio* & *Morning Sports Page*. As Executive Producer for *The Bald Faced Truth*, gathered daily story topics, edited audio clips and booked guests.

- Hosted multiple live remote broadcasts for Trail Blazers and Timbers games
- Enhanced station production by completing sports “flash reports” 2-3 min in length for drive-time & weekend programming
- Managed a team of four interns who were in charge of organizing printed materials, gathering contest winner info, and other minor tasks

## **Education**

### **ASSOCIATE’S DEGREE COURSES | MOUNT HOOD COMMUNITY COLLEGE | 2007-09**

- Major: Commercial Music
- Honors/Awards: received full scholarship for vocal talents

### **HIGH SCHOOL DIPLOMA | SOUTH SALEM HIGH SCHOOL | 2003-07**

- Honors/Awards: Good Guy On Campus Award, Honor Roll
- Clubs/Activities: Southern Airs jazz choir, football, baseball

## **Technical Proficiency**

- Software: MS Office, Google Suite, Garageband, Pro Tools, Audacity, Adobe Audition, iMovie, Final Cut Pro, NewsBoss, Comrex, AudioVault, Wide Orbit, Axio