

JORDON T. M. SCHULTZ

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Summary

Radio host and producer with an unwavering knowledge and passion for sports. Knows how to plan and execute a fun show packed with original insight. A diverse background with the ability to assist in all aspects of a station's operations. Creates content that engages listeners in an informative and approachable way. A compelling and entertaining presence with a resolute passion and a vault of sports knowledge.

Skills & Abilities

- 15+ years of on-air/production experience
- 10+ years as a professional host for events & sponsors
- Hosted & created 3 sports podcasts
- Produced 3 nationally syndicated radio shows
- 15,200+ subscribers following *Schultzzy's Card Pulls* YouTube channel

Experience

CONTENT CREATOR | YOUTUBE - SCHULTZY'S CARD PULLS | 2020 - CURRENT

Hosting & cultivating from the ground up (edit, shoot, produce, promote all content) engaging videos & live streams that bring the love of sports, trading cards, and news to everyone's electronic device.

- 15,200+ subscribers (and counting)
- Live streams have gathered 500-3000+ viewers per stream (4-6 AM PST).
- Monetized within 6 months of initiation.
- Creates an average of 20,000 impressions per video.
- Youtube "short" with 1,000,000 views.

NEWS ANCHOR & SPORTS HOST | ALPHA MEDIA - FM NEWS 101 KXL | 2015-21

Midday News Anchor 9 AM to 4 PM Mon - Fri. Lead breaking news coverage. Managed daily flow of stories, ran the board, created dynamic reports (2-3 min) sourced from local & national news outlets, and assisted with traffic reporting. Left to pursue sports passions full-time.

- Host of *Oregon College Game Day* broadcasts Saturdays during 2018 & 2019 football seasons.
- Provided the midday consistency for Portland's listeners during multiple catastrophic events (COVID-19, elections, protests, etc.) which kept listenership numbers above other local news radio options.

EXECUTIVE PRODUCER | ALPHA MEDIA - MARKLEY, VAN CAMP & ROBBINS | 2015-18

Executive Producer (EP) until relocation for show's national syndication. Regularly gathered stories & framed unique conversation prompts for hosts.

- Consistently increased show's rating since fruition. Raised in PPM ratings from 3.5 to 10 for demo People 25-54.
- Provided feedback & direction that resulted in the show's final format, leading to syndication.

ON-FIELD EMCEE | THE HILLSBORO HOPS | SUMMERS 2013-15

Emcee for single-A baseball team, The Hillsboro Hops. Hosted stadium activities during games and created an interactive experience with the audience.

- Game day attendance increased by 25% after taking over emcee responsibilities.
- Created original "Hoppy" parody (Pharrell's "Happy") which resulted in the highest consistent game-day attendance numbers to date.
- Saw a 60% attendance growth during three season tenure.

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PRODUCER | ALPHA MEDIA - THE LARS LARSON SHOW | 2013-15

Producer & phone screener for the *Lars Larson Show*. Duties included gathering & prepping daily story topics, edited audio clips for on-air and podcast platforms.

- Maintained the show's rhythm with stringent phone screening & caller prep for local & national show on-air time.

HOST, SPORTS ANCHOR, & EP | ALPHA MEDIA - 750 THE GAME | 2008-11

Host of weekend show *Game Day* and High School Football show *The Prep Report* [2009-11]. Fill-in host for daily drive time talk shows *Sports Business Radio* & *Morning Sports Page*. As Executive Producer for *The Bald Faced Truth*, gathered daily story topics, edited audio clips and booked guests.

- Enhanced station production by completing sports "flash reports" 2-3 min in length for drive-time and weekend programming.
- Managed a team of four interns who were in charge of organizing printed materials, gathering contest winner info, and other minor tasks.

Education

ASSOCIATE'S DEGREE COURSES | MOUNT HOOD COMMUNITY COLLEGE | 2007-09

- Major: Commercial Music
- Honors/Awards: received full scholarship for vocal talents

HIGH SCHOOL DIPLOMA | SOUTH SALEM HIGH SCHOOL | 2003-07

- Honors/Awards: Good Guy On Campus Award, Honor Roll
- Clubs/Activities: Southern Airs jazz choir, football, baseball

Trainings

- Software: MS Office, Google Suite, Apple Mac iOS (including Garageband), Pro Tools, Audacity, Adobe Audition, iMovie, Final Cut Pro, NewsBoss, COMREX, AUDIOVAULT, WIDE ORBIT, AXIO.
- Conference Attendance: Barrett Sports Media Summit (Los Angeles '19), World Of Sports (Portland '22)